

Submission Deadline:

Wednesday, November 27th, 2024

29th Annual Holiday Lighted Agricultural Appreciation Parade: December 6th, 2024 – 7 pm

Moses Lake is proud of its location in the heartland of the Northwest's most diversified agricultural region. The Moses Lake Agricultural Appreciation Holiday Parade pays tribute to Moses Lake's agricultural heritage... past, present, and future! Come join the fun - light up that equipment or float – load up the kids and come downtown and enjoy the Third Ave Street party, roast a marshmallow, watch the parade OR be a part of the action by completing the entry and complying with the following:

Entry Submission: Please return all completed entries and fees to the Downtown Moses Lake Association at P.O. Box 1201, Moses Lake, WA 98837 by November 27, 2024. Alternatively, you can scan and email your application to events@downtownmoseslake.org. If payment has not yet been made, please mail a check to the above P.O. Box or submit it in person (or our mailbox) at 205 S Division Street.

Assembly Point: The parade assembly can begin at 3:30pm. If you need to set up earlier please contact the DMLA Event Coordinator at 509-986-7478. Please see additional detailed info in "Parade Info and Directions" below.

Judging: Judging will take place prior to the start of the parade from 5pm-6:30pm, you must be in the lineup by 6pm to qualify for an award. Award winners will be notified after the event.

Judging Criteria:

All Entries: Presentation (Originality, Design, Color, Costumes, Decorations), Theme, and Effort

Parade Route: We have a brand new parade route for this year. It is the same style as the years in the past, but we have extended it by one block. This includes the staging area so please make note of the new maps in the Parade Route section.

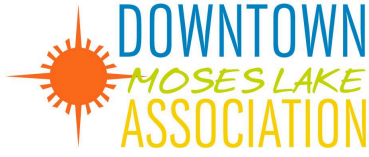
Please see additional detailed info in "Parade Info and Directions" below.

Rules:

- o No entries conveying controversial/irreverent messages and/or political statements will be allowed to participate in the parade.
- o The parade organizers reserve the right to reject any entry not in compliance with the rules or theme of the Holiday parade. Further, any entry in violation of these rules or operated in an unsafe/dangerous manner will be removed from the parade.
- o All equestrian entries MUST have a clean-up crew on the parade route.

Please Return To:

Attn: Ag Parade Application
Downtown Moses Lake Association
PO Box 1201 Moses Lake, WA 98837
events@downtownmoseslake.org
Phone: 509-986-7478



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Entry Application:

Business/Organization Sponsoring Parade Entry: _____

Name of Contact Person: _____

Mailing Address: _____

Day Phone: _____ Evening Phone: _____

Email: _____

**** This is important as we have released a new Parade Route. We will be sending updates periodically with updates regarding this new route including setup and stations.**

**Please check one category for your entry – This is the only category in which you will be judged:
(All entries will automatically be entered in the Holiday Decorated Floats Category):**

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Agricultural: | <input type="checkbox"/> Equestrian: |
| <input type="checkbox"/> Non-Agricultural: | <input type="checkbox"/> Non-Motor: |
| <input type="checkbox"/> Non-Profit: | <input type="checkbox"/> Other: _____ |

Please indicate the number of people in your entry: _____

Entry fees: Entry fees must be included with application. Please check the one that applies to your entry! *Payment can be made with a check or we can send you a square invoice by request. Please let us know if you need a square invoice. Square invoices will include a credit card processing fee.*

Entry fee: \$50

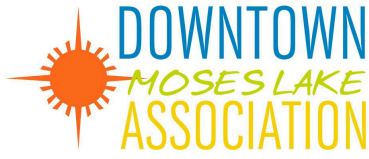
- Community Entries w/ Commercial Sponsor
- Commercial Entries – Business
- Equestrian Entries
- Performers
- Political Entries
- Specialty Entries

Entry Fee: \$25

- Any Non-Profit Group
- Community Organizations
- Religious Group
- Walking

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Insurance:

All Commercial entries must provide a Certificate of Insurance, which is required from your insurance company, naming the Downtown Moses Lake Association and the City of Moses Lake as additional insured. Cars must furnish proof of automobile insurance. *The Certificates of Insurance should accompany this form to director@downtownmoseslake.org Entry fees are non-refundable.*

Hold Harmless Agreement:

The undersigned hereby accepts and assumes any and all risks, claims, actions and damages, direct or indirect, which the undersigned may incur as the result of participation in any event or activity, which is sanctioned by the Downtown Moses Lake Association I expressly agree that I will hold Downtown Moses Lake Association, the event director, the City of Moses Lake and all of their respective officers, employees, agents, representatives, successors, or assigns harmless, and otherwise indemnify the same, from and against any such risk, claim, action, or damage arising from my participation in any such event. It is my expressed intention that this disclaimer and hold harmless agreement is binding upon, my agents, representatives, heirs and assigns.

Date: _____ Signature and Title: _____

MUST BE SIGNED IF PARTICIPANTS ARE MINORS:

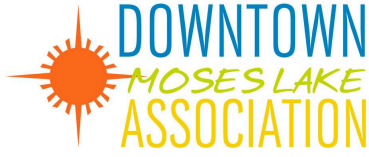
Date: _____ Signature and Title: _____

Entry Announcement for Emcee & Publicity Release Form:
The items listed below are required with every application.
The Parade Committee will NOT review incomplete applications.

IMPORTANT: Should be able to read in 15 seconds or less! What you write here will be what the emcee reads during the parade as you pass through Sinkiuse square.

1. **Insurance:** A Certificate of Insurance is required, naming the Downtown Moses Lake Association and the City of Moses Lake as additional insured. (Cars must furnish proof of automobile insurance.) Email your proof of insurance to events@downtownmoseslake.org with your organization's name and contact info.
2. **Entry Fees:** All entries are required to pay an entry fee the day of application by mailing in the application and payment to PO Box 1201 in Moses Lake or in person or mailbox at 205 S Division Street.

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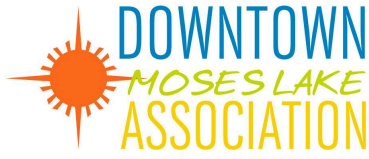
3. **Description:** What would you like the emcee to say about your organization or float? Please describe your entry, using the following guidelines/recommendations:

- Name of Group/Individual - **NOTE: Please indicate how the name is pronounced.**
- Description of entry
- Past appearances or awards
- Years in existence as a group or organization
- Most importantly, any special interest story that makes your entry unique

Type **10-15 Second** Description Here:

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IMPORTANT NOTICE- Brand NEW Parade Route and Staging area

Thank you for participating in the Agricultural Appreciation Parade!

Float/Vehicle Arrival: Parade lineup starts at 3:30pm. Please see the new check in/registration location on the new map below.

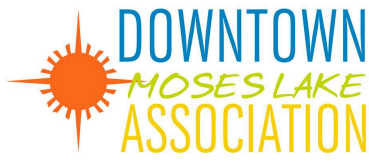


Parade line up is new for this year and is going to be staged on Dogwood Street. *Please do not arrive at the Surf N Slide parking lot as registration will no longer be there.* To get to your staging location, please enter through A Street to get to the registration booth and your staging location will be assigned.

Please find our DMLA booth for registration. At check in you will receive your number. Place it on the passenger side near the front of the vehicle (on door or window).

Once you are in your row for the parade you may leave your vehicle and enjoy the street party on 3rd. Parade will start at 7pm. Please be in your vehicle or in the lineup by no later than 6:45pm ready to go.

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Restrooms: There will be a port-a-potty at registration and bathrooms at Sinkiuse Square near the Post Office on 3rd.

NEW Parade Route:



Follow the entry in front of you or the map below for the approx. 1-mile parade route.

Non-Parade Vehicle Parking:

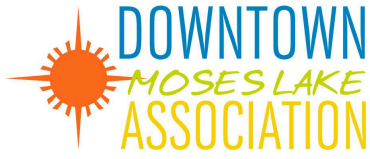
Please park vehicles for those involved in your parade entry as furthest from the lineup area as possible to avoid issues with space for our parade lineup and for safety. Parking lots highlighted in yellow are for parade entry participants only. The purple highlighted area is for public parking.

Judging:

Judging will begin to take place prior to the parade starting from 5pm-6:30pm and when you get to the clock at 3rd & Ash. You will pause for judging for about 20 seconds or as long as it takes our emcee to introduce you. Some announcements may be shortened due to timing and we will try our best to announce everyone. We will try to keep the flow steady with the cold weather in mind.

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If you are a winner of an award, you will be contacted. We will arrange a time to have you pick up your award.

Saturday Morning Cleanup:

After events like these we ask you to come back and help out the next morning to pick up the food and candy wrappers left behind.

If you're able to help out with picking up the litter, please meet us at the Obra Project at 205 S Division Street at 9AM the following morning. We will supply garbage bags.

Questions?:

Event & Outreach Coordinator: Jesseanne Polmateer 509-986-7478 (Call/Text)

Executive Director: Mallory Miller 509-770-1700 (Call/Text)

**Thank you for your support in participating in the 29th Annual Ag Appreciation
Parade!
HAPPY HOLIDAYS!**

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