

Submittal Deadline:
Friday, November 25th, 2022

***27th Annual Holiday Lighted Agricultural Appreciation Parade
December 2nd, 2022 – 7 pm***

Moses Lake is proud of its location in the heartland of the Northwest's most diversified agricultural region. The Moses Lake Agricultural Appreciation Holiday Parade pays tribute to Moses Lake's agricultural heritage... past, present, and future! Come join the fun - light up that equipment or float – load up the kids and come downtown and enjoy the Third Ave Street party, roast a marshmallow, watch the parade OR be a part of the action by completing the entry and complying with the following:

Entry Period: Please return all completed entries & fees to the Downtown Moses Lake Association, P.O. Box 1201, Moses Lake, WA 98837 by **November 25, 2022**. You can also scan and email your application to events@downtownmoseslake.org. If you haven't paid for your application yet you can do so on our website: [2022 Events | Downtown Moses Lake](#)

Assembly Point: The parade assembles at the Surf 'n Slide Water Park Parking Lot Area beginning at 3:30. If you need to setup earlier please contact the DMLA Event Coordinator at 509-986-7478. Please see additional detailed info in "Parade Info and Directions" below.

Judging: Judging will take place prior to start of parade from 5pm-6:30pm, you must be in the lineup by 6pm to qualify for an award. Award winners will be notified after the event.

Judging Criteria:

All Entries: Presentation (Originality, Design, Color, Costumes, Decorations), Theme, and Effort

Please see additional detailed info in "Parade Info and Directions" below.

Parade Route: We are planning on the same layout as years past, please see detailed information below. IF this changes we will be in direct contact with you.

Rules:

- o No entries conveying controversial/irreverent messages and/or political statements will be allowed to participate in the parade.
- o The parade organizers reserve the right to reject any entry not in compliance with the rules or theme of the Holiday parade. Further, any entry in violation of these rules or operated in an unsafe/dangerous manner will be removed from the parade.
- o All equestrian entries MUST have a clean-up crew on the parade route.

Questions: Contact the DMLA Event Coordinator at 509-986-7478 email: events@downtownmoseslake.org

Please Return To:
Attn: Ag Parade Application
Downtown Moses Lake Association
PO Box 1201 Moses Lake, WA 98837
events@downtownmoseslake.org
Phone: 509-986-7478

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Entry Application:

Business/Organization Sponsoring Parade Entry: _____

Name of Contact Person: _____

Mailing Address: _____

Day Phone: _____

Evening Phone: _____

Email: _____

Please check one category for your entry – This is the only category in which you will be judged:
(All entries will automatically be entered in the Holiday Decorated Floats Category):

Agricultural:

Equestrian:

Non-Agricultural:

Non-Motor:

Non-Profit:

Other:

Please indicate the number of people in your entry: _____

Entry fees: Entry fees must be included with application. Please check the one applies to your entry! Payment can be made with check or online at [2022 Events | Downtown Moses Lake](#)

Entry fee: \$50

Community Entries w/ Commercial Sponsor

Commercial Entries – Business

Equestrian Entries

Performers

Political Entries

Specialty Entries

Entry Fee: \$20

Any Non-Profit Group

Community Organizations

Religious Group

Walking

Insurance:

All Commercial entries must provide a Certificate of Insurance is required from your insurance company, naming the Downtown Moses Lake Association and the City of Moses Lake as additional insured. Cars must furnish proof of automobile insurance. *The Certificates of Insurance should accompany this form to director@mlbacaes.org*
Entry fees are non-refundable.

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Hold Harmless Agreement:

The undersigned here by accepts and assumes any and all risks, claims, actions and damages, direct or indirect, which the undersigned may incur as the result of participation in any event or activity, which is sanctioned by the Downtown Moses Lake Association I expressly agree that I will hold Downtown Moses Lake Association, the event director, the City of Moses Lake and all of their respective officers, employees, agents, representatives, successors, or assigns harmless, and otherwise indemnify the same, from and against any such risk, claim, action, or damage arising from my participation in any such event.

It is my expressed intention that this disclaimer and hold harmless agreement is binding upon, my agents, representatives, heirs and assigns.

Date: _____ Signature and Title: _____

MUST BE SIGNED IF PARTICIPANTS ARE MINORS:

Date: _____ Signature and Title: _____

Entry Announcement for Emcee & Publicity Release Form:

**The items listed below are required with every application.
The Parade Committee will NOT review incomplete applications.**

IMPORTANT: Should be able to read in 15 seconds or less! What you write here will be what the emcee reads during the parade as you pass through Sinkiuse square.

1. Description: What would you like the emcee to say about your organization or float during the parade? (Write below.)

2. Insurance: A Certificate of Insurance is required, naming the Downtown Moses Lake Association and the City of Moses Lake as additional insured. (Cars must furnish proof of automobile insurance.) Email your proofs of insurance to director@mlbacaes.org with your organization's name and contact info.

3. Entry Fees: All entries are required to pay an entry fee the day of application at the following page here: <http://mlbacaes.org/ag-parade/>

Description: What would you like the emcee to say about your organization or float? Please describe your entry, using the following guidelines/recommendations:

- Name of Group/Individual - NOTE: Please indicate how name is pronounced.
- Description of entry
- Past appearances or awards
- Years in existence as a group or organization
- Most importantly, any special interest story that makes your entry unique

Type 15 Second Description Here:

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Parade Information and Directions:

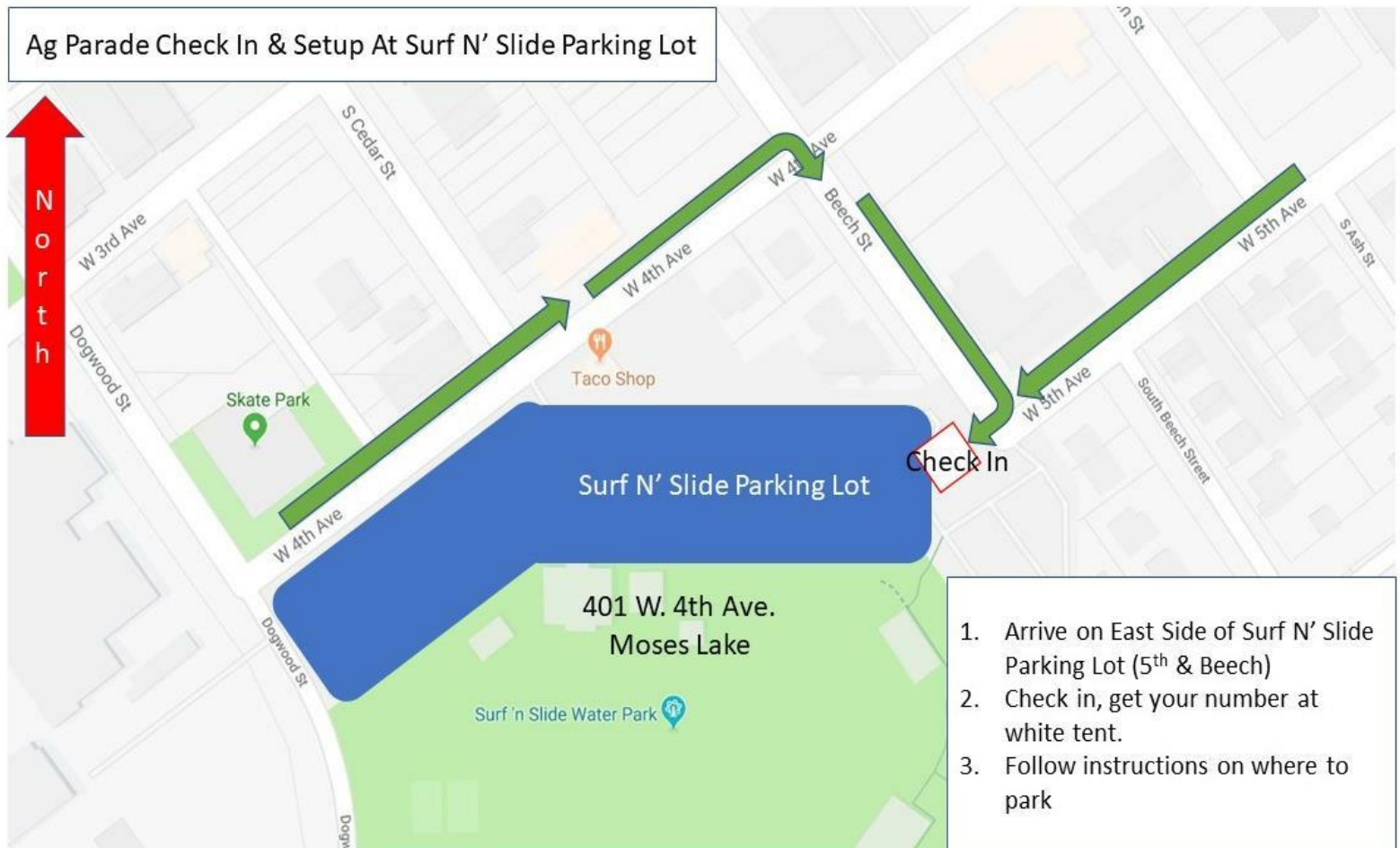
Thank you for participating in the Agricultural Appreciation Parade.

Float/Vehicle Arrival: Parade lineup starts at 3:30pm. Arrive at Surf N' Slide (401 W 4th Ave.) parking lot and check in at the registration tent. You will be instructed where to go to line up for the parade.

At check in you will receive your number. Place it on the passenger side near front of the vehicle (on door or window).

Once you are in your row for the parade you may leave your vehicle and enjoy the street party on 3rd. Parade will start at 7pm. Please be in your vehicle or in the lineup by no later than 6:45pm ready to go.

Restrooms: There will be a port-a-potty at the park and bathrooms at Sinkiuse Square near the Post Office on 3rd.



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Parade Route:

Follow the entry in front of you or the map below for the approx. 1-mile parade route.

Depart Surf N' Slide Parking Lot to Cedar Street, follow the route and return to the parking lot at Surf n' Slide Water Park where you can then dispatch for the evening.



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Non-Parade Vehicle Parking:

Please park vehicles for those involved in your parade entry as furthest from the lineup area as possible to avoid issues with space for our parade lineup and for safety. Parking lot near Beech and 5th at McCosh Park yellow playground is best.



Judging:

Judging will begin to take place prior to the parade start from 5pm-6:30pm and when you get to the clock at 3rd & Ash. You will pause for judging for about 20 seconds or as long as it takes our emcee to introduce you. Some announcements may be shortened due to timing and we will try our best to announce everyone. We will try to keep the flow steady with the cooler weather in mind.

If you are a winner of an award, you will be contacted. We will arrange a time to have you pick up your award.

Saturday Morning Cleanup:

After events like these we ask volunteers to help out the next morning to pick up the food and candy wrappers left behind.

If you're able to help out with picking up the litter, please meet us at the desert plaza conference room at 124 E. Third Avenue at 10AM the following morning. We will supply garbage bags.

**Thank you for your support in participating in the 27th Annual Ag Appreciation Parade!
HAPPY HOLIDAYS!**

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